



inverness
TECHNOLOGIES

SECRETS

Server Exposure and Compliance Reporting Engine for Threatened Sites

Benefits

SECRETS helps organizations protect critical information and mitigate legal, financial, operational, and public relations risk by modeling and analyzing website data-flow, preventing:

- Up to \$250,000 in HIPAA fines
- Up to \$500,000 in COPPA fines
- Up to \$500,000 in GLBA fines
- Up to \$500,000 in Privacy Act (1974) fines
- Up to \$1.3 million in EU Safe Harbor fines
- Up to \$100,000 in PIPEDA fines
- Oversight action from the OMB regarding Section 208 of the e-Government Act

DATA VIGILANCE FOR WEB INTERFACES

For businesses, the most significant legal and operational danger occurs where data is the most vulnerable: on the Web. Unmonitored website data-flow puts organizations at risk of violating over 1,800 federal and state data security laws, including HIPAA, COPPA, Section 208 of the e-Government Act, the Gramm-Leach-Bliley Act, and the California Senate Bill 1386, as well as various international statutes such as EU Safe Harbor and PIPEDA. SECRETS (Server Exposure and Compliance Reporting Engine for Threatened Sites) provides the analysis and insight required to manage information disclosures across all public and private websites.



WHAT IS SECRETS?

SECRETS is a comprehensive website data-flow modeling system that facilitates the management of customer website compliance to internal policy, external legislation, and industry standards. SECRETS enables ongoing monitoring, analysis, and reporting on all aspects of privacy and data security related to internal and external web interfaces.

HOW DOES IT WORK?

SECRETS remotely scans and analyzes various web interfaces, then generates several targeted reports, including a graphical business risk scorecard for quickly identifying problem areas.

Through periodic scanning and reporting, SECRETS ensures that the organization, its employees, and its customers receive the utmost in privacy and data protection, highlighting unwanted third-party data flow in the form of cookies, web beacons, data spills, JavaScript mechanisms and other devices that may reside on websites, intranets, or other web applications. SECRETS allows corporate compliance officers to evaluate and remediate privacy safeguards related to current legislation and industry standards, staying on top of recent laws that govern Internet use.



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WHY INVERNESS TECHNOLOGIES?

Each organization has distinctive needs and priorities when it comes to website data-flow analysis. Whether you are interested in network security, or information protection, careful planning

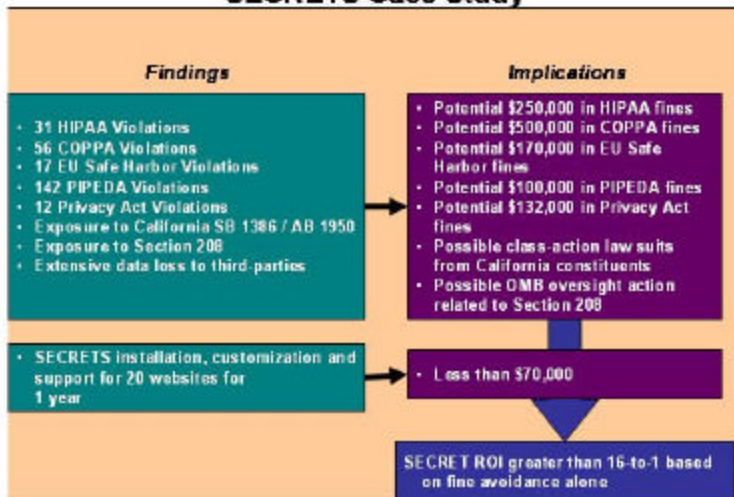


and design are critical to capitalize on the SECRETS capabilities. Inverness Technologies' technical knowledge about the tool coupled with our understanding of the user's operational environment, requirements definition, network architecture and design, and end user support, enable Inverness to help you realize the full benefits of SECRETS.

We leverage all our skills to design, implement, and support a SECRETS tailored to your specific needs. We can perform an initial assessment of your web servers to pinpoint areas

requiring attention, and calculate your potential return on investment (ROI) for SECRETS. We can customize SECRETS to meet your unique compliance tracking requirements, assist in developing and implementing your privacy and data security policies, integrate the appliances into your network architecture, obtain appropriate system security certifications, provide formal training on the specific features of your SECRETS and the business rules for its use, analyze and interpret web data-flow reports, and provide the most responsive Tier 1 and Tier 2 help desk support in the industry.

SECRETS Case Study



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Visit us on the Web!

www.InvernessTechnologies.com

The Inverness Technologies staff has over 100 years of experience helping clients to identify, design, and implement strategies to harness the full benefit of the latest technologies. Our strategic partnerships enable us to provide comprehensive technology solutions to support your organization's needs, ranging from security, to network management, to maintenance, to collaboration. We examine technologies and strategies from technical, functional, and total cost of ownership (TCO) aspects to ensure our solutions fully meet our clients' needs.

Inverness Technologies —

***Doing IT Right -
The First Time***



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